

Aoja Cashman

UX & Software Design

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EXPERIENCE

Director of User Experience | 2021 - Present

Senior UX Designer | 2019 - 2021

SquadLocker, Warwick, RI

- Establish UX mission & vision.
- Define & implement company UX strategy.
- Implement a system of measurement for the product/user experience that aligns with company OKRs.
- Collaborate with stakeholders to identify project requirements & set expectations.
- Design & advocate for user-focused experiences based on data & best practices.
- Work with product & engineering teams to develop products & features that meet user needs & align with business goals.
- Create prototypes to enable testing & generate feedback early in the development lifecycle.

Manager, UX/Software Design | 2017 - 2019

UX Developer | 2009 - 2017

Tuition Management Systems, Warwick, RI

- Devised & implemented a responsive web design strategy.
- Initiated ADA Section 508 & WCAG 2.0/2.1 compliant accessibility policy & standards. Trained staff to develop & test for accessibility.
- Led UX/UI design activities in creating a highly-configurable, hosted account center – currently employed by over 500 Higher Education & K-12 school clients.
- Collaborated to design & develop an e-commerce & payment acceptance solution currently processing over 4 billion dollars annually.
- Directed the UX team to design, validate & implement solutions.
- Defined & managed the UX process within the development lifecycle.
- Collaborated with developers on UI integration.
- Organized & conducted company software release demonstrations.

EDUCATION

Univ. of Massachusetts – Dartmouth

Bachelor of Fine Arts in Visual Design,
Electronic Imaging & Graphic Design

SKILLS

Design

ADA Section 508 & WCAG 2.0/2.1

Graphics

Mockups

Prototypes

UI Specs

Wireframes

Research

Competitive analysis

Mapping

Personas

Usability testing

User interviews

Development

CSS/SCSS, HTML

JavaScript, jQuery

Tools

Adobe Creative Suite

Axure RP Pro

Figma

GitHub

Heap

InVision

JBoss

Microsoft Office

Sketch

Visual Studio